

SOUTHWEST CENTER FOR COMMUNITY HEALTH PROMOTION

Community Advisory Board Meeting Minutes for October 28, 2003

Present: J. Meister, M. Lebowitz, M. Veazie, G. Ryan, JJ. Elenes, V. Steinfeld, C. Huddleston, I. Tittelbaugh, V. Pena, S. Hanson, J. Hunter, L. Staten, K. Coe, M. Bachelier, M. Johnson, J. de Zapien, S. Holcomb, B. Robles, L. Fernandez, N. Colleyer, R. Stewart, R. Morales, G. Spivey, N. Teufel-Shone, L. Dodge, S. Kunz, K. Olson, J. Welden, S. Cancio, M. Contreras

Welcome and Introductions: Participants introduced themselves

Center Communications

Report on Brochure, Newsletter & Website: Rosie Stewart

The draft brochure and newsletter were distributed in CAB packet. Any additions or corrections please send to Rosie Stewart at rsbeamer@earthlink.net.

Center staff are still working on the Website. The Chair asked the committee what they wanted as a community member on the web-site.

Suggestions were:

- SAG Minutes
- CAB Minutes, after reviewed
- Staff Minutes- only chairs will receive

It was mentioned that CAB members are welcomed to attend Center staff meetings in Tucson, we meet on the 2nd and 4th Monday

Vickie asked the CAB members how they feel about having their organizations listed on the Center web-site. Everyone agreed that it was a good idea if their organizations have websites.

Rosie Stewart will send out an e-mail to CAB asking for questions on any changes on the layout? Lisa Staten mentioned that the Center does not have a logo. CAB decided to use the Arizona College of Public Health Logo on the brochure.

Newsletter: Rosie Stewart & Lisa Staten

A rough draft was handed out. The CAB decided that the newsletter would be distributed twice each year, coinciding with the CAB meetings. The CAB was asked for comments on the

newsletter design. A contest was held to name the newsletter. The winner was *Frontiers in Health/Fronteras en salud*

Suggestions for the newsletter included having community member stories and pictures. In order to use pictures in the newsletter we must have signed media release forms from all individuals. The newsletter will have community stories in each issue. Volunteers for the inaugural issue are Kris Olson, Carol Huddleston will coordinate with Lourdes Fernandez and Rhea Morales to submit stories, and Jo Jean will write one for Santa Cruz. The goal is to have the newsletter for the CDC Chronic Disease Conference in February. The deadline to send in your stories and pictures is November 20, 2003. Additional contents include updates on SAGS. The target audience for the newsletter is CAB members, SAG members, CDC and CDC Conferences, and Chronic Disease Directors. A request was made that there be a section on trends in health promotion. The newsletter will be emailed to all CAB members and will be available on the Center website. Given that the newsletter will be primarily available in an electronic format, length is not an issue. A suggestion was made that those organizations who put out newsletters might want to have that announced on the website.

TURNING POINT VIDEO

The CAB members viewed a video developed by the Kellogg Foundation. Three rural communities were selected in Arizona (Douglas), Montana and North Carolina. Susan Warne would like feedback on the video. Title of video “Common Ground: Health, Rural America, and the Struggle for Justice.” It will be available in Winter 2003. Comments included that the video focused in Douglas on the immigration and border issues.

DISCUSSION OF RENEWAL APPLICATION

Dr. Lebowitz explained the renewal grant process to community members. The Center was not funded during the first round of the competitive renewal process. The research section was too complicated. We are resubmitting the proposal in March and this time gives us the opportunity to improve on what we had proposed. The CAB has helped us identify depression and obesity as well as diabetes as key issues. We will not focus too much on childhood obesity. We have one policy intervention (SAGS in Douglas, Nogales and San Luis/Somerton) and three behavioral interventions (in Douglas): Patient Education, Family Intervention, and a Community Intervention (will have a new name).

The Patient Intervention was described. Three months later the family intervention will be implemented. We expect 100 people to participate in all three interventions while others will only participate in one intervention. We will be doing fasting blood draws.

Vickie suggested that the Center make sure to include a discussion of STEPS in the renewal application as STEPS will be in all these communities

The CDC/PRC office is working closely with us to get the 2nd renewal. CAB members were asked to send any comments to Mike Lebowitz, Lisa Staten or Mary Contreras. The 2nd round competition is open to anyone and is not limited to just existing PRCs. The Center has solicited outside reviewers who will be looking at the grant. We are hoping to send out the proposal to the CAB for comments.

The process of the review was that primary reviewers were assigned to look at the whole proposal. The review committee had a specialist in evaluation, chronic disease research, and community based participatory research. Mike Lebowitz and Lisa Staten will meet with the project officer on Nov. 12. They will ask questions about reviewers comments that they don't understand.

Lisa mentioned that we will be asking for letters of support.

The application development process is that we will work on section by section. Comments included that we need to mention that the CAB did not want by-laws. This was a criticism for the original application. We need to highlight that decisions are made by consensus. Jill proposed that the document could be called guiding principles. Joel liked the idea of guiding principals. Lisa would like to form a committee to come up with guidelines and documentation how we work. Ginger, what about Turning Point? Douglas is a National Model and there are no by-laws. Vickie requested to put our process on paper.

An Ad hoc Committee was requested. Need 3 or 4 volunteers to have guiding principles.
Volunteers are: Lisa Staten, Chair
Susan Kunz
Gary Spivey
JoJean Elenes

Joel asked if we can have guidelines for the renewal grant. Mike stated that we had to have them.

Another criticism was that we did not list the exact roles of CAB members. Lisa, we need to name names and say who is a CAB member. Put in a description of the agency.

A question as asked about what the training is for the grant reviewers. Mike and Lisa will talk to the PRC Officer about that issue. Ginger Ryan mentioned that people in Atlanta don't understand the border

Vickie requested that more detail be given about the behavioral and policy interventions that the Center has worked on in the past so that new CAB members would have a complete picture and also for those members who were not directly involved in the Border Health Strategic Initiative.

Jo Jean Elenes described the patient component in Santa Cruz County through Mariposa CHC. It was a collaboration with Carondelet Health Network. A certified diabetes educator works with promotoras to provide a series of 5 classes for people with diabetes. Patients are referred to the free clinic and classes, classes are in the morning & evening

Ginger Ryan gave an overview of the patient education that occurs at Chiricuahua CHC. Patients come in to see an RN. They have a face to face meeting with a diabetes educator. Chiricuahua is a member of the national Diabetes Collaborative. A case manager does follow-up appointments and discusses behavioral management. There are two promotoras. The CHC is interested in depression and has it as part of their special clinic. They are looking to expand beyond diabetes to other chronic diseases. They have a medication management component where patients can bring in their medication.

Veronica Peña gave an update of the Pasos a Pasos program that utilizes the Pasos Adelante Curriculum in Yuma county. Currently there are two walking clubs in Yuma County. Lisa Staten gave a brief description of the Pasos Adelante program and stated that the idea is that the design will help people keep walking after the program is completed.

Jo Jean Elenes updated the group on the family component at Mariposa. The program was for individuals with Diabetes and their family members. The idea was to educate the family about supporting the patient as well as primary prevention for family members. There were 7 sessions with a focus on social support, communication, and nutrition, food education, and physical activity.

Lourdes Fernandez gave an update on the Douglas SAG. The SAG is targeting the schools for Diabetes Awareness for kids and about the relationship between lack of physical activity and diabetes/obesity. They made a presentation at an alternative School with 400 students. Many parents don't speak English. The presentations help teach the parents why the students need physical Activity. It is very fun to work the students and parents. Presentations have also been made at a middle school where there are about 70 parents involved. There are lots of political problems. Jill emphasized the reason for raising awareness is to increase the support for policies.

Carol Huddleston mentioned that they are pursuing funding through Tax Credits since other resources are needed. Some of the schools don't even have heating and cooling.

Santa Cruz County

Marilyn Johnson stated that they are focusing on developing a flyer or booklet that describes what we have discovered over the last 4 years. JoJean Elenes emphasized that this is a tool that can be used when discussing the project or soliciting support from policy makers. She also indicated that while there are no specific policy changes, norms do appear to be changing.

Marcel Bachlier from Parks and Recreation said that there is not any specific documentation on policy but there are new sidewalks and trails being planned. Facilities are the main concern at the moment.

Vickie Steinfeld then asked the group whether these kind of activities are what we should be focusing on?

The group indicated that it is.

Discussion of Center Evaluation from application proposal

We didn't put enough detailed. Staff will circulate to the CAB the reviewer summaries for feed back.

Mike Lebowitz reviewed that the Center Evaluation section needed to describe how we operate and work, our relationship with the CAB, how the CAB will evaluate us. We left out a couple key pieces in the first application and will have them in the next.

We will send out the proposed five year objectives by the 1st of the year. We also need to strengthen our section on prior community research. We are proposing to do some ½ day workshops for training. We are not including network analyses in this proposal but are adding in depression. This will include developing a training for promotoras and adding modules to existing curricula.

Our training will focus on the Community Health Worker Toolkit, leadership and advocacy training, and graduate student involvement. Marilynn offered that the Cooperative Extension has a logic model for leadership training and can provide expertise. Others indicated that an evaluation tool will be very helpful for our community. Dr. Lebowitz asked what parts can we develop and can be of use to the community? Vickie Steinfeld also reinforced that the Cooperative Extension can work with the Center to develop training. Joel Meister has committed to do training and college to develop a course

ANNOUNCEMENTS

AZCHOW – Floribella Redondo was elected President and Lourdes was elected Vice-President

Health Start - Jill Guernsey de Zapien raised an important advocacy issue. The Health Start Program is about to be eliminated. It is the only promotora funded program in the state and is extremely important if Arizona wants to continue to be a leader in the field of community health workers. Get a hold of your legislatures now and let them know that it's important to you. Joel Meister will e-mail the letter that was sent to the Governor to all CAB members.

Carol Huddleston made an announcement for Susan Warne. Scholarships from Kellogg are available for minority individuals working with Public Health. Contact Susan Warne for more information.

The CDC Chronic Disease meeting will be on February 18-21, 2004.

Info for Action Meeting on April 29 & 30, 2004

Jojean Elenes stated that there is a training on cardiovascular disease for community health workers in February or March and funds are available to cover costs.

Nicky Teufel-Shone gave an update on projects in several tribal nations. The BHSi family curriculum is being adopted. The Yaqui and Hualpai collaborated to submit a grant and got the grant with UofA on Diabetes & Education.

Vickie Steinfelt- Announced the new Chairs for the following year.

Emma Torres – New Chair

Carol Huddleston – Co-Chair

Meeting adjourned at 3:00p.m.

Next meeting date and place: April 28, 2004 in Rio Rico, AZ