

Border Health ¡SI!  
Special Action Group  
February 26, 2003

**Welcome & Introductions**

Marilynn Johnson welcomed everyone to the meeting. She gave a brief outline of Border Health SI for new members attending the meeting. Introduction began with a new participant, Louis Chaboya from the Santa Cruz County Emergency Services Department, and proceeded with introductions from all the other members.

Marilynn reported that Keith Provan sent the surveys to SAG members by mail. Rich Polheber, Karen Halverson and George Liniero shared their comments about the survey. Rich Polheber expressed his concern about the reliability of the survey. Karen Halverson included that the questions in the survey did not relate to their office, therefore she left some questions blank. George Liniero commented that he felt the questions did not relate to City Government. Marilynn suggested they email Keith Provan with their concerns, and their confusion about the survey.

**Border Health SI Update**

Gwen Gallegos reported on the visit of the University Mobile Eye Clinic in Nogales, February 14 and 15. They scheduled thirty-two people per day with nine no shows, total. Exams included random diabetes screening and patient history, A1C testing, dilation for screening of diabetic retinopathy, glaucoma, blood pressure, and cataracts and eye exams. Dawn Medler will be setting up follow-up care for those patients needing it.

Dawn Medler also reported that she will be gathering results from the Mobile Eye clinic screenings and will present them in a summary report at the next SAG meeting.

Andrea Dunn reported that the abstract of Border Health SI has been useful in disseminating information at exhibitions. The abstracts include information about the Promotoras walking clubs and family component.

Marilynn reported that the County Planning and Zoning commission is meeting March 3, at 3:00 pm. to develop the county comprehensive plan. They are meeting every Monday at 3 and she encouraged other SAG members to attend and speak up. There is time for public input at every meeting.

George Lineiro reported on the general plan for the City of Nogales. The city's consultant has fallen about a month behind; therefore, the first written draft was recently finished. First, the city personnel will review the draft. Then, in about a week the city will meet with the consultant for revisions. The steering committee will then receive a copy for review. The commission will follow with recommendations to the City of Nogales. At this point, the city will take final action and include public participation. Presentation of the final plan for public approval will be in November.

Dean Fish and Dina Sanchez, members of the Steering Committee will receive a copy of the plan. At that point, they will be able to share a copy with the SAG group in which the city will seek recommendation and ideas from the SAG group.

George reported that the construction of the walkway from Monte Carlo to Doe street has hit a snag; for now, there is no completion date. They have received the funding for the project but have not yet received the monies to begin construction. At this point, the city is not sure what direction they will take because of the budget cuts from Phoenix.

Marilynn reported that Marcel Bachelier shared with her plans for construction of a walking path in the area of the skateboard park and baseball fields. She asked if Mr. Lineiro had information about that project. He wasn't sure what plans Mr. Bachelier was referring to. He knows of some proposals that are being considered, but did not want to speak for the department.

## Action Planning

Marilynn began with an outline from the brainstorming session of the last meeting, in which, the SAG group decided to move forward with the *short-term goal: getting the message out to the public and get them walking*. Marilynn wanted to move forward on the planning process, because funding will be available until the end of September, therefore the group has to quickly move forward to accomplish it's goals.

SAG members began by voting from the action list to help them prioritize the short-term goals. Each member received three-color dots for voting. They could choose one category by putting all dots in that category or choosing different categories by putting one dot on the selected category. SAG members voted from the following five categories:

1. Brochure of existing & new facilities.
2. Encourage work site programs
  - Survey of existing programs
  - Create opportunities for physical activity during the work day
  - Incentives
3. Walking group testimonial
  - Role models
4. Supporting neighborhood parks
  - Rotary Clubs
  - County & City grants – Comprehensive plan
5. Events
  - 5k event
  - School involvement
  - Community walking group
  - National Diabetes week November

At the end of the voting, SAG members decided on the following actions as their most challenging and strongest goals. They will focus on accomplishing the following three actions; the total numbers of votes are included:

1. Brochure, with a total of fifteen votes
2. Event, with a total of twelve votes
3. Supporting of parks & Rotary Clubs, with total of ten votes

## Discussion of Action Planning

Discussion began with a report from Andrea Dunn. She was not able to gather testimonials from promotoras because they have been extremely busy with the Legacy Grant. She had wanted them to attend the meeting today, but they were not available. She will continue to encourage them in giving testimonials for the brochure. Andrea strongly believes in the importance of incorporating their testimonials into the brochure. Gwen Gallegos will help Andrea gather information from promotoras.

During the discussion, SAG members discussed walking groups and the importance of leaders within walking groups. A leader of a walking group could be of much encouragement and motivator to others in the group. Dean suggested the adoption of groups. Another suggestion would be sponsorship from organizations.

Marilynn discussed the monies available to print the brochure. She demonstrated various brochure styles she had gathered during a recent visit to Montana. Then she spoke about the preference in style, layout and information. She commented on the need of a graphic designer and asked if anyone knew of one in town. Karen Halverson responded by suggesting Zacarias Graphics and getting back with her on other graphic designers in town. When brochures are completed, distribution will include Wal-mart, Chamber of Commerce and other locations in town.

Discussion continued with the action of supporting city & neighborhood parks. Rich Polheber reported that the Rotary Club in 2004 would be celebrating its 100<sup>th</sup> Anniversary. Organizations within the Rotary club will be looking to fund certain programs in the Nogales and Rio Rico community. After all information is gathered, the club will be making a decision in June of 2003. Marilyn continued the discussion with the structure of a walking path around the schools in Rio Rico. Followed by comments on the construction of the new schools in which perhaps SAG members could influence on the structure and incorporate a walking path. Karen and Andrea will contact Rosie Simpson about the hiring of two new principals. Louie Chaboya commented that John Maynard was looking at incorporating walking paths and bicycle paths in the Rio Rico community.

Marilynn mentioned the county is considering a plan to charge housing contractors impact fees for each home built. A short discussion followed of those implications. Mainly raising the costs of new homes. It was mentioned that Avatar, a developer in Rio Rico, is looking at developing walking paths and bicycle paths in the community.

Mr. Lineiro mentioned this little known fact: the population of the City of Nogales is about twenty thousand that increases between sixty thousand to eighty thousand on any given day. The City of Nogales does not have city taxes and the state does not give them monies to maintain the streets. Mayor Lopez and other border mayors are looking for ways to fund those maintenance costs.

SAG members discussed the coordination of a 5K event. The event will be this November during diabetes week; funding should still be available. Andrea will contact Frances Miranda about coordinating the event, because she has experience in the planning this particular event. Andrea will be contacting Marilyn with a date for the Health fair in November.

Marilynn reported that there will be some funding available for the SAG action plan implementation. She will be preparing a budget this next week. If SAG members have comments or ideas about the brochure please email her before that time.

## **Closing**

In closing, Marilyn reported that Cooperative Extension will be offering a pilot test training for a new peer reviewed curriculum called *Grassroots Leadership*. Through Border Health SI Extension has offered leadership training to promotoras. Last year, they provided leadership training for the AZCHOW group. This year each border county will send five participants. Their expenses for mileage, lunch, and hotel will be paid. The participants will leave with a bilingual *Grassroots Leadership* curriculum to use in their communities. Marilyn will have the registration forms.

Rich Polheber and Marilyn will be attending the Arizona Moves workshop in Mesa April 3-4.

Louie Chaboya will be sending Marilyn a schedule of emergency training classes his department will be doing.

Marilynn thanked everyone for attending.

The next SAG meeting will be March 26, 2003 at the United Church Village apartments.