

Border Health ¡SI!
Special Action Group
March 26, 2003

Welcome & Introductions

Marilynn Johnson welcomed and thanked everyone for attending the meeting. She welcomed two new recent guests and proceeded with the introductions. Introductions began with Rosie Simpson, a Case Monitor for Platicamos Salud and a School board member for Rio Rico District #35 and Maria Lara, a Promotora volunteer, for Platicamos Salud. Maria was a participant for the Border Health SI, walking groups at Platicamos Salud; she was to share her own experience about the walking group with SAG members. Everyone introducing him or herself finalized introductions, the meeting then continued with the Keith Provans' Network Survey.

SAG Network Survey

Marilynn Johnson reported that Rich Polheber had contacted Keith Provan to express his concerns about the survey and Rich then shared details with the group on the conversation they had. Keith Provan said, "He regretted not compiling information from the SAG group earlier in the formation of the group, rather than later". In a conversation Keith and Marilynn had, he mentioned that he would be contacting SAG members by phone to clarify any concerns about the survey. Although, Marilynn still encourages SAG members, who have questions or concerns, to call Keith.

Marilynn shared the *Sonorenses Fronteras* booklet with SAG members. Alianza and WestWordVision publish the *Sonorenses Fronteras* with endorsements of the Santa Cruz County Board of Supervisors, City of Nogales, AZ and Nogales, Sonora. The booklet published an overview of the future development for the Mastick Trust/Oasis Town Center. Westar Partners and not WLB Group are conducting the future development for the Oasis Town Center. Westar Partners were the developers for the Chandler Pavilion, their development was much broader than the WLB Group; their concept was a box development. Marilynn encouraged everyone, who came across the booklet, to pick it up and look at the development.

SAG members viewed a video clip from a KVOA broadcast about Mary Welty School giving students on healthier choices by removing soda machines. The broadcast gave an outline on the students' reaction on the removal of the soda machines, how they are adjusting and how it will benefit them. The school principal, Mr. Barajas, expressed his thoughts and benefits of removing soda and replacing it with healthier drinks. Karen Halverson from SEAHEC provided the video clip. This policy change within schools is due to Border Health SI and the commitment of the SAG members' goal for policy change.

Border Health SI Update

Joel Meister reported that the College of Public Health wrote an article about Border Health SI. The article gave an overview of what Border Health SI is, how it works and the SAG groups in Yuma and Nogales. They presented the article to the *Public Health Reports*, which was published by the *National Journal*, a nationwide journal. The response to the article was that there is greater interest in the SAG groups than the overview on Border Health SI. The interest in the SAG groups is from the unique Community-University partnership and their specific interest in community level policy change due to disease prevention. Therefore, Andrea Dunn has written a smaller article specifically about the SAG groups in Yuma and Nogales and the article is to print soon.

Joel Meister, then spoke about the 20/10 Texas project in which Jill de Zapien and he are involved with arbitrators from a comprehensive diabetes intervention from which Jill and he, came up with the idea for Border Health SI. The Texas project has a coalition that includes active partners who are involved in different projects, but have never had a SAG group. The coalition, as a whole, has never looked at policy issues for the two counties or the lower river valley, they are working for and as a whole, they have never included non-health professionals. Therefore, in a recent visit, the SAG approach was laid out to the coalition in which they decided to transform into a SAG Group. They are looking for business memberships, political sectors, state communities and more, to include in their transformation. In conclusion, to Joel's report for Border Health SI, he said, it is great to have that kind recognition and great sense of indication that the SAG groups are going the headed the right direction.

Minnie Almader reported on a recent grant with COHAHEC and the Robert Wood Johnson Foundation Grant. First, is the CONAHEC grant, a fifteen thousand-dollar grant that will form collaboration between SAG, The University of Arizona, CONAHEC and a partner in Nogales, Sonora. CONAHEC is a collaborator for superior education in North America. She and Marilyn are working on the routing procedures with the University of Arizona. The proposal for this grant is due April 11; she is working on collecting the necessary information needed to present the proposal. The other grant was the Robert Wood Johnson Foundation. The SAG group was one of the nine hundred proposal submitted, and we were not one of the proposals selected for the next phase. In conclusion, she spoke about the Pathway grant that is currently under review and expressed her optimism in continuing searching for grants.

Dawn Medler reported on the vision-screening project held in February. The Congressional Glaucoma Caucus Foundation provided the funds for the screenings. The Department of Ophthalmology provided the mobile eye clinic for screenings. Physicians from Carondelet Medical Group and Mariposa Clinic and patients attending diabetes classes through Border Health SI, referred the patients. The report gives an overall on a patients' history for eye exam, glaucoma and blood pressure and gives results for diabetes screenings and ocular screenings. Copies of the report are available; if you would like a copy email Sandra.

Andrea Dunn - Action Plan 2003

Marilynn Johnson reported that Andrea was going to be the facilitator for the action planning and before she wrapped up she wanted to share some information with the group. First, she reported that she and Sandra are working on the pamphlet and are currently compiling the imprinted information. Second, Marcel Bachelier, Director for Parks and Recreation, has agreed to add a walk master to the recreation facility in the course of the year, although it will not be available until the following year the walk master is sustained and will not fall through.

Andrea Dunn, began her facilitation for the Action plan. The summary of the action planning is on page four. For the next meeting, Andrea would like everyone to think of 1) a catchy name for the events or event. For example: Proyecto Vida. 2) Think of how your agency can contribute to any of these events or event. Sandra will send a summary of the action plan to SAG members by mid-afternoon tomorrow.

Announcements and Conclusion

Patagonia will be having a Health fair April 12.

Joyce Hubbard reported that the diaper drive did not go as well as she expected, due to insufficient advertisement. Joyce reported that she would have a bike-a-thon on May 31, 2003, in an effort to raise money for twenty-seven children from Santa Cruz County receiving medical attention at St. Jude Hospital. The request for this fundraiser came from St. Jude Hospital.

Marilynn Johnson reported that she would be attending the Priester Conference next month; therefore, she would not be facilitating the following SAG meeting. She thanked everyone for attending and thanked Andrea for such a great job of facilitating the action planning.

Andrea Dunn – Facilitator

Targeted date for event - National Diabetes Month – November 2003

- (1) Health Fair
 - a. Organized Walking event
 - b. Include cultural activities / perspectives (e.g. Dia de los Muertos, Nov. 2)
 - c. Rally with teams, activities
 - d. Challenge course

- (2) Community Forum
 - a. Find date
 - b. Get participants early
 - c. Commitment
 - d. Initiatives (voters, public)

- (3) Honor/Awards Ceremony - This is a link to number (2) the Community Forum.
 - a. Involves major players, leaders
 - b. Publicity/recognition (dinner, \$ raising, presentation of accomplishments, speakers)
 - c. Kickoff

- (4) Events
 - a. Newspaper/ribbon cutting of trail area etc.
 - b. Guest writers in paper, results of activities
 - c. Feature articles

- (5) Grocery Stores -> special coupons in Diabetes month
 - a. Food/cooking demos (promotoras)
 - b. Basha's prevention program
 - c. Highlight healthful foods (feature areas)
 - d. Store Manager Survey -> gets buy-in.

- (6) Smaller projects
 - a. Neighborhood events –
 - b. Service organizations joining walking or other activity
 - c. GIS – treasure hunt
 - d. Healthy Snack Sale at St. Andrew's
 - e. Rio Rico Resort Chef give food demonstration
 - f. Tie walking event to healthy demo on food
 - g. Track and field event model (Lions)
 - h. Dance class/salsa

- (7) Increase awareness
 - a. C.D
 - b. Diabetes?
 - c. Physical Activity?
 - d. Permanent display with reading info
 - e. Attend City / county planning meeting participation
 - f. F.A.C.E.S. (NCNS - U of A undergraduate summer interns for 10-12 months)
Nuestra Comunidad Students
 - g. S.Y.I - Summer Youth Institute / A.H.E.C. program youth / HCOP kids
 - h. Radio programming to communicate

- (8) Businesses Sponsor Walking Groups
 - a. School – walking group competition/event
 - b. Poster contest etc

- (9) Putting it all together
 - a. Policy
 - b. Cumulative

Logistics

Assign projects to specific organizations, design as group to coordinate and organize.

Goals

Prevention (diabetes)
Education for parents on healthy snacks
Communication

Names for the Event

!Muevete Nogales!
Projecto Vida