

**Community Action Board
Southwest Center for Community Health Promotion
Semi-Annual Meeting Minutes**

1145 N. Vine
September 26, 2006

Chairs: Ila Tittelbaugh, Evelyn Whitmer

Present: Vivi Abrams, Tina Aguilar, Gail Bradford, Mary Contreras, Lea Dodge, Jill de Zapien, Robert Guerrero, Susan Hanson, Anne Hill, Carol Huddleston, Maia Ingram, Frances Kaplan, Joel Meister, Kerstin Reinschmidt, Cecilia Rosales, Ginger Ryan, Lisa Staten, Vickie Steinfelt, Rosie Stewart, Marie Swanson, Ila Tittelbaugh, Evelyn Whitmer

Welcome and Introductions

Evelyn welcomed everyone to the meeting and asked those present to introduce themselves.

Open Remarks

Dean Marie Swanson mentioned that Lisa Staten is now the official PI for AZ/PRC. She congratulated Lisa for all her hard work. She also thanked the CAB for being an outstanding model to the college. Our college is a well known around the whole world. She also thanked all the staff for all of there hard work.

CDC Prevention Research Center Office Project – Vivi Abrams

Vivi is visiting from CDC and will be writing a story about the Arizona PRC. She has done a series of articles on centers around the country. Her job is to write stories about each center; how CAB works, etc. The article will be on the research that is being done here and how the community works. She also mentioned that anything or anyone who would not like to be included please let her know. The article will be on the PRC web site. The last article she did was done on Katrina in New Orleans. Lisa will review the article before it will be posted.

Update on Center Activities

Lisa reported on the activity report that was handed out to the group. This report reflects on what we have been doing in the last 5 months.

- Announced new students Anne Hill & Charlene Clements
- Anne Hill is a MPH Policy and Management concentration student, she is working Joel and Jill on SAG and other policy related projects
- Charlene Clements is a MPH Maternal and Child Health Fellow. Charlene is developing a project to understand whether or not information from the Pasos Adelante, La Union Familiar and Patient education is transferred to children of participants
- Kerstin & Rosie attended a digital story workshop
- Kerstin worked with Lourdes to create her story, her story will be viewed at the next meeting

- Reported on workshops presented
- Working Groups/Committees outside the College of Public Health
- Evaluation Steps to a Healthier AZ project working on 3rd year annual report
- REACH 2010 continues
- Possible project of evaluating ADHS Nutrition & Physical Activity State Plan
- Communications/Fronteras en la Salud Newsletter Volume 3 Issue 2 published, thanks to Rosie for such a great job
- Zuckerman College website under revision, tentative completion end of January 2007
- Provided information for the National Association of Hispanic Journalists Annual Convention in Ft. Lauderdale, Florida
- Reported on Publications published or in press
- Recruitment is rolling along
- We are struggling with family and patient
- Wilder and Critical Reflections were done last night in Douglas
- Yuma will do Critical Reflections next week
- Everyone agreed that this format was very helpful for updates
- CAB members will contact Lisa if they have anything to add

PRCNCC SIP Proposal

Ila reported on the PRC/National Community Committee SIP

- The SIP due date is October 9th
- 5,000 for 2 years
- Mary will re-send message to all CAB members
- Anyone can apply

Healthy Gente/Healthy Border 2010 Mini Grant

Jill reported on the Healthy Gente/Healthy Border 2010 Mini Grant. Robert Guerrero reported that there have been many changes with the Commission this year. Changes on how to obtain funds for the community. He really appreciates having the opportunity to work with Jill & Cecilia and the College of Public Health. Any questions regarding the Mini Grant please contact Robert, Jill or Cecilia

- Thanks to the Border Health Office for mini grant funds
- It will support 11 Objectives
- Cecilia Rosales is the PI
- You must be working or have a partnership with UA/COPH
- Mini Grant is due October 9th
- Funds for mini grant range between 1,000-10,000 dollars

Last meeting minutes

Evelyn asked the group to review the past meeting minutes. She reported that the last meeting went really well. The gardens were put together and everyone had lots of fun with the hands on activity. It was very interesting to see the common themes. The plan was to see where we wanted the CAB to go. We need to get serious on our components,

and work on where we going from here. Do we want the UA to run our own business? It was suggested that the Adhoc committee meet again soon.

Report on Adhoc Meeting in Bisbee

CAB members at the meeting were Tina Aguilar, Sylvia Cancio, Emma Torres, and Susan Kunz & Joel Meister. The meeting went really well we had great conversations.

- We want to come up with the blue print to develop a 10-year plan, CDC asked for us to have a 10-year plan
- We talked about diabetes
- Module for Chronic Diseases
- We discussed on ways to change our understandings; we also talked about Social Marketing
- We might want to look on how to approach the community with social marketing

The group had a discussion on Adhoc Meeting

Everyone at the meeting was in favor to broaden more in health issues.

- Look at social determinants of health
- We haven't done anything in the schools for high school completion
- Drop out rates for Hispanics are very high
- If was suggested to look at diabetes and the broader picture on what leads to diabetes
- We have to reach more people and be broader, do other things that we haven't done yet
- Focus on controlling heart disease
- Heart/Health Curriculum NIH project has really good information on Diabetes and Heart Disease
- Our goal is to strengthen our communities
- We need to see what communities are able to do and what they want
- Figure out a stairway to move into that direction
- Question was raised that when talking about strengthening border communities do you mean only the US side?
- Funding is limited to on US but we should link to border communities
- Question was raised on how Tribal communities fit into CAB
- A lot of money is given for Border issues only
- How do we broaden our communities having an extra component?
- Lobby what the government does with the school 80% beef and 20% fruits & vegetables
- In California the school teaches kids to read the labels
- We can call them Health instead of Diabetes
- 5 years ago the Border Health office had forums with Tohono O'Odham and Border communities and organizations this was a very good way to find out what was going on in the communities
- Pascua Yaqui was invited
- Yuma forum was very well attended

- Robert Guerrero reported that they are in the process of working on their 2007 budget and they will be adding Tohono O’Odham & Pascua Yaqui to the budget

Ginger Ryan mentioned to the group that ASU is using data with different identities. She will check on what data they are using.

Lea Dodge reported that in Douglas they don’t call the classes Diabetes classes, if presented as diabetes classes they won’t have a good turn out. Most of participants are diabetic and originally from Mexico all of our classes are in Spanish. Our class becomes more of a support group for everyone who attends. We have new topic for each week. She is very in favor of broadening this program and not focus only on diabetes

Group breakout to brainstorm on identifying CAB priorities

Group was asked to brainstorm for at least 10 minutes and to come up with what are the steps. Everyone agreed that there is an overall special thing.

Group 1: Robert Guerrero, Rosie Stewart, Joel Meister, Ken Schachter, Evelyn Whitmer, and Lea Dodge

- Community Input
- Health Empowerment
- Broader issues of employment, nutrition & literacy
- College of Education other potential partners
- Keeping kids in school
- Needs to come from the community
- Involving business engage people in the public sector
- Broader picture of health

Group 2: Lisa Staten, Carol Huddleston, Cecilia Rosales, Jill de Zapien, Gail Bradford, Frances Kaplan, and Kerstin Reinschmidt

- Technical assistance with communities/clearing house when issues arise
- Surveillance (core) base line information need a good measure community link with ADHS and work collaboratively with them and take this information and make it useful to people (system to support pieces)
- Core support – PRC dedicated to assist not tied down to intervention
- Consistency in needs assessment
- Include students to help get surveys projects
- Grant writing by PRC

Group 3: Ila Tittelbaugh, Vickie Steinfeld, Tina Aguilar, Maia Ingram, Susan Hanson, and Ginger Ryan

- Political process
- Local
- National school lunch – industry driven we don’t know that process educate ourselves on political processes
- Things that you advocate for may be turned around

- Look at local policy
- Intervention and political work have a policy intervention part of the center
- Educate parents to ask for wellness and policy
- Parents support and help advocate
- Parents involved in an intervention

All 3 groups – what are some of the threads

- Policy levels of influence
- Broader Scope
- Change role of PRC
- Assessment of community
- Outcome goals after assessment
- Empowerment
- Increase TA role
- Collecting meaningful data compile at the community level
- Education – Resident’s basic literacy – interventions – policy
- Understanding a broader impact
- Community wellness report card
- Goal setting – wellness
- Produce portrait
- Community forums
- Expanding partnership in University
- Coordinating body for a number of efforts
- Work with broader health community
- Focus groups in community

What do we need to do to make it happen? We can make this happen!

- Another Adhoc Committee meeting to talk about forums (should meet before February 8th meeting)
- Bi-National Forums
- Forum – data – stories- context for data
- Grad assistants
- 1 or 2 sheet about data health (fact sheet)
- Healthy Border Report – Bi-national
- ADHD – Tillis Sunceria –Disparities & Infrastructure
- Has to be step by step process
- We can build on state profiles
- Community forums are from the people
- Help inform the forum and data resources committee
- Pima County Status Report is a very good model – you can see this report on-line

Frances Kaplan reported to the group that Tohono O'Odham will conduct a community health assessment and should be very useful.

- Moving along with the Policy Training Institute will take place next year in April

Group voted to have a Data Committee for resources and a Forum Committee

Data Committee Members: Frances Kaplan, (Epi Person from Frances Office), Lisa Staten, and Ginger Ryan

- Include social determinants
- How much disparity
- Pima County Health State Rep. (model)

Forum Committee Members: Tina Aguilar, Sylvia Cancio, Jo Jean Elenes, Evelyn Whitmer, Joel Meister, Jill de Zapien and Emma Torres

- Task force – Adhoc group

Meetings:

USMBH Promotion & Chronic Disease Prevention Policy Forum

October 9-10, 2006

El Paso, Texas

(Someone should represent from PRC)

USMBHC Bi-National Forum in Guadalajara Mexico

October 9-19, 2006

Information for Action Conference

April 16-17, 2007

Rio Rico, Arizona

Next CAB meeting will be April 16, 2007 from 8:30-12:00 in Rio Rico, AZ