

February 4, 2008 Douglas SAG

Subcommittee Minutes

Meeting was led by Evelyn Whitmer from UA Cooperative Extension.

Members attending the Subcommittee:

Evelyn Whitmer, Kathleen Gomez, Carol Huddleston, Sister Mary Kirkhoff, Lea Dodge, Lourdes Fernandez, Robert Doctor, and Emma Melo

Recap of meeting held with the Douglas Dispatch Newspaper. Kathleen Gomez said the hospital will no longer advertise in the Douglas Dispatch. There has been no response from Phil Vega about the concerns that were talked about at the meeting in September where he said that they would instruct how to submit various ways to submit media for the paper. It also seems that there was little or no improvements made to the paper itself in regards to the discussion from the community forum. Mr. Vega asked that we hold another forum to get volunteers involved in the community. Carol Huddleston is still willing to set up an appointment with Gail Zamar, the Superintendent of Douglas Schools, and members from the SAG. The meeting would be to discuss ways/means of having the school help with a newsletter or a way to convey community information. Huber school already has an internal newsletter about happenings at Huber. The group will explore the possibility to expand this existing newsletter.

Douglas SAG needs to be refocused on larger health related issues. The Subcommittee could take a small group of interested members to speak to the school district.

The following actions steps were suggested: write a letter to Mr. Vega. Lea Dodge asked about what the final outcome could be, and there seems to be a lack of concern/response from the higher levels of management of the Douglas Dispatch/Sierra Vista Herald about the displeasure of the community with the editor/coverage in the local paper. Kathleen suggested maybe a larger community meeting could be organized where the whole community could voice their opinions of the newspaper.

Robert Doctor made suggestions/ideas for the members to have ready before meeting with the superintendent. Committee needs to have a clear idea of what they want with respect to a school newspaper. Ways and how the schools and committee/community can work together to increase communication. One idea would be to have information put on the district or high school website.

Subcommittee meeting adjourned at 5:30 pm.

SAG meeting started at 5:45 pm.

Robert Doctor presented the program about the Douglas Unified School District. The Technical Education department has put together a DVD about what is offered by DUSD. It is a great marketing tool for corporations and companies to use for recruiting

employees. Robert has plenty of DVDs to give to interested parties/agencies to highlight the great things about Douglas Schools.

Dr. Lisa Staten and Rosie Stewart talked about the need to find a local organization/agency willing to continue the Pasos Adelante program. Data analysis has begun to show how much this chronic disease prevention program has improved the health of Douglas citizens. To reach out to other organizations and businesses in Douglas, it was suggested that someone from the Pasos Adelante program speak at the Douglas Turning Point meeting in March 2008. Sister Kirkhoff asked how much money was needed to fund the one full-time position and office space to house the person. The budget to provide the program would vary depending on the organization/agency that would be willing to continue it. Rosie would be more than willing to provide technical assistance to any organization/agency that is willing to continue the program. Lisa and Rosie will make a presentation at the March 2008 Turning Point meeting.

Evelyn Whitmer will send out an email to the SAG member list to revitalize the group and to reenergize the focus in Douglas.

Other Business:

Lea Dodge—Ann Hummel, a certified Diabetes Educator, will again be teaching “Managing your diabetes” class at the Food Bank in Douglas. The class is for 6 weeks on Wednesday starting in March 2008. Classes are only offered in English.

Carol Huddleston—by stuffing envelopes with information about the school tax credit and mailing them out, there was an increase of donations to the schools of \$5,000 for 2007.

KIDS CARE health coverage is being promoted. Suggestion made to work with the school nurses to help fill out the application and to explain the process.

The annual CARE Fair is the Wednesday before school starts. Douglas schools will tentatively start August 6 or 7, 2008. This would mean that the CARE Fair will tentatively be on July 30, 2008.

Next SAG meeting will be March 31, 2008.

Meeting adjourned at 6:30 pm.